

BRIDGE STREET
TOWN CENTRE

CHALKTOBERFEST 2023 - Artist Information

Application Deadline: October 10, 2022

Please mail checks to:
IMI Huntsville, LLC
365 The Bridge Street
Suite 106
Huntsville, AL 35801

Payable to IMI Huntsville, LLC

\$10 registration fee is due when selected and includes:
** 24-pack of colored chalk, spray bottle and sponge.
**5'x 5' activation area

Application Details:

- Chalktoberfest is a juried sidewalk chalk art event and space is limited
- Registration is open now until Wednesday, October 18, 2023
- For participation in the chalk art event, Artists must complete the online form and submit previous works of art and/or the specific work of art they will complete the day of the event
- Artists chosen to participate will be notified by Thursday, October 19, 2023 (at the latest). Artists chosen to participate will be required to provide a drawing of the actual art they plan to complete on the day of the event by Thursday, October 19, 2023.

Additional Information:

Each artist will be given one 24-color pack of chalk, a spray bottle of water, a sponge, and will be assigned a 5'x5' chalk-block of workspace. We recommend that participants bring a towel, a hat, sunscreen, a bottle of water, and a snack.

- Participants are also welcome to bring extra chalk, chalk pastels, and blending tools if they wish, but no variety of paint is allowed (only chalk).
- If participants would like to have a helper, they may, but they are limited to one extra person for a maximum total of two people working on one block. (Please note that two-person teams will be treated as one entry, so any prize awarded must be shared.)
- Chalk art must be family friendly and appropriate for all ages. Final chalk art designs must be approved by Bridge Street Town Centre and are due by Thursday, October 19, 2023 for review and approval.
- Artist will meet at the Bridge Street Town Centre tent, located in the Belk courtyard at 10:30 AM on October 21, 2023 (day of event) to be assigned to their 5'x5' chalk-block of workspace.

